# Annual Report 2019

# December, 2019

#### **Table of Contents**

Introduction	4
Sponsorship Program	5
1.1. Outcomes from 2019	6
2. Supported activities	8
2.1.FemArt	8
2.2.Kino Armata	9
2.3.Redo Conference	10
2.4.SCI-FUN	11
2.5. Pjetershan Camp	11
3. BarCamps	12
3.1 BarCamp Prishtina	12
3.2 Barcamp Gjakova	13
3.3 BarCamp Mitrovica	13
3.4 BarCamp Gjilan	14
3.5 BarCamp Peja	15
3.6 BarCamp Prizren	16
4. DOKU:TECH	17
4.1. Description	17
4.2. Participant	18
4.3. Activities	19
4.4. Talks	19
4.5 Workshops and Do It Yourself (DIY) Fair	20

4.6 Agenda	22
5. DOKU:TECH Prizren Edition	22
5. 1. Agenda of DOKU.TECH edition in Dokufest	23
6. Girls in ICT	26
7. International Girl Child Day	30
7.1. Activities	30
8. Education for Employability	31
9. KosLift	35
9.1. Online Courses	35
9.2 Design Challenge	35
9.3 R&D Courses	37
10. Unicef	38
10.1 Background	38
10.2 Timeline	39
10.3 Activities	40
11. UNICEF Municipality	49
12. Social Media	53
12.1. Facebook	53
12.1.1. IPKO Foundation	54
12.1.2. DOKU:TECH	54
12.1.3. BarCamp Prishtina	55
12.1.4. KosLift	55
12.2. Twitter	
56	
12.3 Instagram	50

#### Introduction

IPKO Foundation is closing a wonderful year. 2019 has marked days filled with an enthusiastic team working tirelessly, new team members and many fruitful and successful projects.

During March 2019, we had the campaign banner showing at Wikipedia Shqip, we outreached our network through newsletters and constantly advertised in social media. During this period we also wrote articles on our website, as an aid for people interested in editing Wikipedia. Besides we went on 4 national televisions and 2 radios, talking more about the campaign and Wikipedia in general. The campaign resulted with 42 editors being involved who produced 52 articles. 16 editions of BarCamps, covering 6 municipalities (Prishtine, Peje, Gilan, Gjakova, Prizren, Mitrovice) in Kosovo and introducing pressing, hot topics and speakers to all participants.

This year, IPKO Foundation started with the Sponsorship Program that included three main support categories, Individual, Organisation/Event and Activities and Scholarship. The overall amount given for the Sponsorship Program is 27,540EUR, in order to help young creative people in education and contribute in advancing future leaders of Kosovo.

In addition, 2019 was the year of the fifth edition of DOKU:TECH, which included several international speakers, more than 900 participants. As a result, out of all participants of this year's edition of DOKU.TECH, 51% of them were female and 49% were males. The theme for DOKU:TECH 2019 was Digitizing the Human, Humanizing the Digital; participants had the chance to listen to inspirational speeches from Ardian Jusufi, Brie Code, Trevor Timm, Peter Van Valkenburgh, Visar Berisha, Kashmir Hill and others who had a chance to discuss issues related to the virtual reality, online privacy, use of technology for recent issues that the world is facing, girls in tech, the creation of ecosystems for successful startups, e-residency, science fiction and vocabulary of the future, visualization of the data and much more.

2019 continued with other projects as International Girl Child Day on 11 October 2018 when this year we were honored to collaborate with partners as USAID Kosovo - After School Support for Teens Program, UN Kosovo Team, UNICEF, UNFPA and UN Women. In this edition, on the 11th of October, 2019, thirty (30) elementary schools girls/students from five (6) municipalities (Prishtina, Mitrovica, Gjakova, Peja, Obiliq and Gracanica) participated in two study visits and 5 different workshops. The study visits comprised of two high-tech companies, one being Telemedicine Center of Kosovo and the other one Jaha Solar factory.

We had the chance to support and become the implementing partner for the youth and adolescence programs: UPSHIFT, Podium and Ponder. These amazing programs gave adolescents and youth a better chance of gaining skills demanded by the labor market and expand opportunities to develop 21st century and job-specific skills.

Furthermore, on the 8th of March, in honor of International Women's Day, in partnership with: UN Women Kosovo, Unicef Kosovo Programme, Agjencia per Barazi Gjinore, KUSA we gathered young ambitious girls from all around Kosovo, to set a new standard of what young women can achieve if given the space and resources.

2019 has been another year well spent where IF has contributed to the community in a positive way and helped Kosovo's youth through several projects. This report shows the significant impact which IPKO Foundation has extended on the whole of Kosovo's society.



## 1. Sponsorship Program

After the successful expansion of the Sponsorship Program in 2019 marked another fruitful year in supporting Individuals, NGOs, and Students. Sponsorship Program aims in supporting young people by providing them with the necessary tools to further develop both academically and professionally, as well as put ideas into practice. The Foundation has supported organizations in the form of sponsorship for events and activities.

IPKO Foundation supports events where young people can innovate, gain digital experience, create connections, share knowledge and work together to bring about change in their communities. In addition to providing scholarships, we also encourage the participation of IPKO scholars and staff in all the events we sponsor.

For almost 15 years, we have supported numerous tech and cultural events including App Camp, Wiki Academy, Bar Camp and Bar Camp in Your City and DOKU:TECH.

Over the next 15 years, we want to support individuals, events and organizations whose goals align with our mission. Our young population is in need of support to attend events and undertake initiatives, such as tech camps, IT related conferences, innovative tech events, and cultural events, startup weekends and alike.

Sponsorship Program is divided into three categories:

- 1. Individual Support
- 2. Support for Organizations / Events / Activities
- 3. Scholarships

#### 1.1. Outcomes from 2019

#### \*Total given 27,540 EUR



The major support this year was dedicated to organizations where we offered the opportunities for the implementation of their projects to ten (10) Organizations.

Some of the supported organizations are:

- REDO
- Street Art
- YMCA
- Kino Armata
- Flossk
- Asset
- Jusuf Gervalla
- Nushi
- Ali Podrimja
- FemArt

#### 2. Supported activities

**2.1. FemArt** - Festival of Artists and Activists that raises significant matters and breaks taboos

The Festival with its motto "Freedom VS Shame" disclosed for seven consecutive days in Prishtina exclusive stories, extraordinary performances, attractive workshops, essential conferences and exciting and rhythmic concerts, delivering various subjects and entertaining the participants of the seventh edition of the FemArt Festival which was held in Pristina from the 10th through the 16th of June.



"Freedom VS Shame" was this year's festival motto. This motto followed all participants for seven days. And the Canon (Albanian Kanuni) could not be absent with this motto. This theme that follows us throughout life was also treated in FemArt, by the director Arlinda Morina. She brought the extraordinary performance of the "Woman's Canon". While the Dutch artist Judith De Leeuv, known as "JDL street art", featured a mural entitled "Rise and Fall". This mural shows the cycle that never ends with women who prevail and fall and then rise again. A story that never ends.

With her piece of art the artist aims to pass a message to the students who pass by and see this mural, that they should be able to believe that they can do anything, even if it means doing a job that is considered exclusively for me.

#### 2.2. Kino Armata

Kino ARMATA is a public space in Prishtina, promoting alternative culture and social dialogue. It is operational since April 2018, housed in an old socialist-era cinema in central Prishtina, and has been providing regular cinema program including art-house films, showcases of particular important directors and actors, documentary films, etc., as well as concerts promoting local and international artists, talks and debates on various public interest topics, etc.



As a place of cultural exchange and social dialogue, in only one year of its operation Kino ARMATA has established itself as the main hub for alternative culture in Prishtina and Kosovo. It has created a strong bond with the local community, it has developed a series of projects with other organizations and professionals operating in Kosovo (not only from the cultural sector), and has stimulated and helped artists and cultural enthusiasts (especially the younger generation) quench their thirst for new artistic expression. Highlights from the

first year include major film retrospectives by Jean-Luc Godard, Costa-Gavras, Martin Scorcese, Raoul Peck, etc., concerts by Camera (Germany), Theodore (Greece), Chinabot (Thailand), as well as local artists Ambasadi, Erëmira Çitaku, Rona Nishliu, Liburn Jupolli, etc., but also numerous activities organized in partnership with community-based organization including the launch of Doku.Tech conference 2019 with the performances by Jasmina Tesanovic, Tetris and Ellamaeflossie.

#### 2.3. REDO Conference

REDO marked its 9th edition this year – an important milestone – . In its early days, IF was one of the few supporters that believed in its mission. IPKO Foundation was the first to lay the "foundation" of the event that would span 9 editions – and counting.



REDO is a three-day event that moves between various spaces of Prishtina, bringing together designers from all over the world to create a discourse around the current issues within the practice of graphic design and visual arts. Through a series of talks, workshops, books, and tours of the city, REDO provides an opportunity for designers and visual artists

to get together in and around the city of Prishtina. Organized since 2011, REDO has become one of the most sought-after design and art related events in the world, attracting hundreds of designers, artists and students from some of the most important design schools, academies and institutions in Europe and beyond. The organizers see REDO as an alternative school, where lectures, workshops, discussions, music events and various other activities take place.

#### 2.4. SCI-FUN

SCI-FUN was a workshop in the form of a contest especially planned to have fun while learning science. Organized by the Student Council of the Faculty of Natural and Mathematical Sciences (FSHMN), SCI-FUN was unique for the fact that it was organized by students and for students.

During the first two days, the teams prepared to present a scientific invention, advancement or interesting idea of their choice. There were five teams with four members each. On the third day, students presented their work in front of the audience made of friends and colleagues. The judges who came from different backgrounds, decided which team was the best. The winning team, with the "Project 3D printing of tissues and organs" won 800 euros. That is a deserved reward for their will to work hard and for their passion which surely radiated to their audience.



The FUN part of SCI-FUN was mingled in every aspect of the workshop, from teamwork and games, to the awesome music that was playing, making the environment lively and comfortable, and leading to mini parties every now and then. The organizers had their own fun preparing games and activities, and encouraging those mini parties, during which people got to know each other.

#### 2.5. Pjetershan Camp/YMCA

Camp Pjetershan is part of the municipality of Gjakova. Gjakova is the third biggest municipality in Kosovo with around 100.000 people living there and is home to the biggest local YMCA in Kosovo who serve around 250 children and young people per week. The programmes for the camp have already started to be developed by the core team. Each year the YMCA will run:

- Children weekend Camps (April May) including crafts, team challenges, and campfire stories.
- Summer Camps for young people (June August) 5 days of camp programme including leadership activities, crafts, dance, drama, sports and nature activities.
- Diaspora Camp for young people (August) 5 days of cultural and heritage activities including traditional food, dancing and games.





#### 3. BarCamps

BarCamp Prishtina is an informal conference which aims to bring practical learning through adept speakers, and gives its audience a chance to connect with experienced people in the field being discussed so that they can share and use practical advice. The BarCamp Events are organized online in cooperation with the community, and the attending participants are all targeted online through social media. This year 16 editions of BarCamps, covering 6 municipalities (Prishtine, Peje, Gjilan, Gjakova, Prizren, Mitrovice) in Kosovo and introducing pressing, hot topics and speakers to all participants.

#### 3.1. BarCamp Prishtina

BarCamp Prishtina, in the year of 2019 has successfully managed to organize four (2) successful editions with more than 150 participants and 3 inspirational speakers who shared successes and challenges of their career.

Edition	Date	Theme
BC#51	23-Feb-19	"And the Oscar goes to"
BC#52	21-Nov-19	Global Entrepreneurship Week Kosovo



#### 3.2 BarCamp Gjakova

BarCamp Gjakova during the year of 2018 has tackled topics like Sexual Health and the importance of it.



Edition	Date	Theme
BC#25	5-Oct-19	Sexual Education

## 3.3 BarCamp Mitrovica

This far, our partners managed to organized four (4) successful editions with very interesting topics such as; entrepreneurship, hopes and fears, guximi per te shpresuar, indetiteti dhe vetformimi ne mes te dy botërave.

Edition	Date	Theme
BC#13	14-March-19	"Indentiteti dhe vetëformimi në mes dy botërave"
BC#14	9-April-19	"Guximi për të shpresuar"
BC#15	18 - Nov-19	Global Entrepreneurship Week
BC#16	9-Dec-19	Hopes and Fears

#### 3.4. BarCamp Gjilan

NGO KAND, as a creative organizer of BarCamp Gjilan, this year, hosted a total of 3 editions. These editions appealed to a large audience, which hinted at a successful 2019.

Edition	Date	Theme
BC#17	23-Feb-19	From Rogana to "Rio 2016"
BC#18	31-Aug-19	Technovation
BC#19	23-Nov-19	Global Entrepreneurship Week



#### 3.5. BarCamp Peja

In the small but comfy city of Peja, BarCamps have been a treat for the citizens and all editions were organized in the cozy and well-known cinema "Jusuf Gervalla". The hot topics for the Peja BarCamps were: Cinemas as Agents of Change, Të drejtat e puntorëve, Mental Health, Global Entrepreneurship Week.



Edition	Date	Theme
BC#14	16-Feb-19	Cinemas as Agents of Change
BC#15	27-Sep-19	Të drejtat e puntorëve
BC#16	25 -Oct-19	Mental Health
BC#17	22-Nov-19	Global Entrepreneurship Week

#### 3.6. BarCamp Prizren

During 2018, BarCamp Prizren managed to host one edition of BC Prizren with the topic "Golf in Kosovo".



Edition	Date	Theme
BC#31	6-Sep-19	Golf in Kosovo

#### 4. DOKU:TECH

#### 4.1. Description

DOKU:TECH conference explores and challenges the social implications of technological innovations through connectivity, content, openness and security. It is an annual two-day event bringing together individuals and tech talent with top-tier international future makers, executives and thinkers.

In 2017, a US based company, Three Square Market , became the first to offer RFID implants for employees. The implants, usually in their forearm, could be used to unlock doors and log in to computers, bypassing the need for an ID card. Led by the company President, 50 employees agreed to the implants and subsequently another 30 have signed on. While other companies have not gone so far as to implant RFID tags in their employees it is becoming common practice to use RFID tags in ID cards to track and monitor employees and improve safety and security for thousands of employees. Outside of work, an increasing number of people are voluntarily being chipped - to store password, Bitcoin, unlock their phones. Over 2,000 people have reported being chipped around the world. There is even a Body Hacking Conference held each year in Silicon Valley.

Not everyone goes to the extreme of hacking their bodies but more and more of the consumer electronics we buy every day track us in some way. At the Computer and Electronics Show in Las Vegas this year almost all the new devices launched had some 'smart' element. They promise to learn your habits and improve their features when you agree to share your data with the company. Televisions, toasters, coffee makers, beds, vibrators collect and share your data - sometimes more than you know. The rise of connected electronics raises a host of questions - What do we own? Who owns us? If we pay for something do we own it outright? What else do we agree to give up?

Beyond the physical world of devices more and more of our lives are being influenced and sometimes controlled by the digital. Today the criminal justice system in all 50 states in the United States makes use of some kind of decision support system - these systems range from sentencing supports for judges deciding on the sentences to met out to those convicted of crimes to DNA databases of those arrested (but not necessarily convicted) of crimes to systems which support decision making on mail. Not all of these systems are

created equal - some are transparent about how their system is constructed and this is verified by outside experts while others are black boxes and may be reinforcing the biases of their programmers.

But nothing is all good or bad. Consumers and for that matter, citizens, are drawn more and more to the personal - can products and services be more tailored to our specific needs? How better to know what someone wants and needs then to mine the vast amounts of data we produce as part of their digital life? Technology is listening to us, improving its ability to remember what matters and increase the intimacy of our interactions.

In 2019, DOKUTECH, tackled these issues and more surrounding digitizing the human, humanizing the digital. Our speakers on the main stage discussed:

- Ownership
- Autonomy
- Independence
- Interconnection
- Privacy
- Security

#### 4.2. Participant

DOKU.TECH 2019, as per tradition, involved audiences mainly from the region of Kosovo, with small percentages from neighbouring countries as well as international participants.

This year's audience was comprised of students, tech entrepreneurs, innovators, online activists, social entrepreneurs, marketers, business leaders, artists, bloggers, movie enthusiasts, gamers, media, DIY makers and students numbered over **900 participants** in total. Just as from the first edition, DOKU.TECH 2019 marked a significant **rise in female participation and interest.** Throughout the year, IPKO Foundation contributes towards the empowerment of girls and women in the field of technology through projects such as Girls & Technology , and Girls in ICT , and is always on the lookout to help partners dealing with the same issues such as Girls Coding Kosova , BONEVET , Koslift and JCoders . As a result, out of all participants of this **year's edition of DOKU.TECH, 51% of them were females and 49% were males.** This came as a result of extensive outreach sessions, both nationally and internationally.



#### 4.3. Activities

The conference consisted of various activities including:

- Keynote talks
- Workshops
- DIY fair
- AMAZE Game Jam
- Open discussion

#### 4.4. Talks

DOKU.TECH aimed to share knowledge and experiences, discuss issues related to the virtual reality, online privacy, use of technology for recent issues that the world is facing, girls in tech, the creation of ecosystems for successful startups, e-residency, science fiction and vocabulary of the future, visualization of the data and much more.



This year, speakers of DOKU.TECH came from a variety of profiles and backgrounds; social entrepreneurs, computer scientists, journalists, activists, musicians and digital artists filled the big diverse environment in DOKU.TECH 2019.

#### 4.5. Workshops and Do It Yourself (DIY) Fair

There were over 20 companies and organizations, varying from Universities to Non-profit initiatives that participated in the DIY Fair with their projects. Some of them were:

- University for Business and Technology
- BONEVET
- UN Agencies

The aim of DOKU.TECH was not only to bring inspirational speakers from around the world, but also to teach participants some hands-on skills. Thus, a wide range of workshops took place during the event, thus giving the opportunity to participants to gain knowledge on how do 3D printers work, and how can people engage in volunteer work in Kosovo, how technology and nature go together and many other interesting activities co-organized by KosLift, Bonevet, Shkolla Digjitale, FLOSK, UBT, UNICEF Innovation Labs, U-Report, Kosovo Volunteers, PEN & Upshift projects, Videosionteza, Celonis, Anibar, Municipality of Prishtina and many more.



Workshops and DIY Fair were quite a success this year as valuable and all-inclusive activities of the conference, which grabbed the community's attention from the beginning and engaged them more into conference mood. Workshops were held on June 8-9, 2019 at Termokiss venue, in Prishtina. Topics of the workshops were: "Digital Dispatch", hosted by Kashmir Hill (Speaker at DT 2019), "How to buy almost everything online ", hosted by Addie Wagenknecht, "Virtual Welding Workshop" - BONEVET, "Blockchain" hosted by Peter Van Valkenburgh.



## 4.6. Agenda

DAY 1 - 08.06.2019 (SATURDAY)	
START / FINISH / TRACK TALKS	DAY 2 - 09.06.2019 (SUNDAY)
18:88 GAME JAM (PROJECT SPACE 17)	START / FINISH / TRACK TALKS
12:00 17:00 WORKSHOPS	12:80 16:30 WORKSHOPS
12:00 17:00 A MAZE DIGITAL GARDEN EXHIBITION	14:00 16:30 HOW TO BUY ALMOST ANYTHING ONLINE
TERMOKISS SECOND FLOOR	ADDIE WAGENKNECHT
12:30 17:00 VIRTUAL WELDING - BONEVET	12:00 17:00 A MAZE DIGITAL GARDEN EXHIBITION
12:00 16:00 DIYFAIR	12:00 13:30 DISCUSSION ON BLOCKCHAIN
12:00 15:00 DIGITAL DISPATCH - KASHMIR HILL	PETER VAN VALKENBURGH
IPKO FOUNDATION OFFICE	14:88 16:88 KOSLIFT PITCHING
14:88 17:88 "BLACK HAWK PAINT"	12:00 16:30 VIRTUAL WELDING - BONEVET
PERFORMANCE BY ADDIE WAGENKNECHT	12:00 16:30 DIY FAIR
14:00 16:00 KOSLIFT PITCHING	16:30 17:00 HYPERTALKS BY A MAZE
17:05 17:30 BRIE CODE	17:05 17:25 ADDIE WAGENKNECHT
17:30 17:55 ARDIAN JUSUFI	クリカカト 17:25 17:45 UISAR BERISHA
17:55 18:20 TREVOR TIMM	17:45 18:05 IVAN JELUSIC
18:20 18:45 PETER VAN VALKENBURGH	18:05 18:25 KASHMIR HILL
18:45 19:10 CONVERSATION WITH BRUCE STERLING	18:25 19:10 BBQ&A
19:18 19:48 BBQGA	19:10 19:30 TARIQ KRIM
21:88 22:88 MOVIE - PUSH @ARMATA 22:88 5:88 NIGHT PROGRAM @ODA	19:30 19:35 WRAPUP CLOSING DOKUTECH
22:00 5:00 NIGHT PROGRAM @ODA	20:00 21:30 MOVIE - POINT OF NO RETURN
<b>€</b> }DOKU.TECH	<pre> {*} DOKU.TECH </pre> <pre> @ TERMORISS </pre>

#### 5. DOKU: TECH Prizren Edition

Initially hosted and co-organized with Dokufest, our mother festival, DOKU.TECH always strives to reach out to the city of Prizren and to contribute to Dokufest's rich agenda throughout the Doku-week in Prizren. Having experts discuss current trends and future developments in not-so-formal venues such as Lumbardhi Cinema allows for a completely new target audience to get a chance to be inspired and give back to our community.

Lumbardhi Cinema, DOKU.TECH's venue, is important evidence and an added value of the Kosovar cultural identity. In 2014, the Civil Society came together for the Initiative for Protection of Lumbardhi Cinema and saved the building from being torn down and ceased the process of privatization. Lumbardhi cinema is a rare and valuable building, part of Kosovo's cultural heritage.



5. 1. 1. Agenda of DOKU.TECH edition in Dokufest



# 6. Girls in ICT

ipkofoundation	<u>A·U·K</u>	ING & DEVELOPMENT STITUTE
Interna		pril 26, 2019
Exercise and the second		Sweden WUNER Sverige

We joined in on marking the International Day of Girls in ICT in Kosovo for the fifth year in a row. We organized this conference in collaboration with A.U.K Training and Development Institute and KUSA (Kosovo United States Alumni) and with the support of Ministry of Economic Development, American Embassy in Kosovo, USAID Empower Private Sector, UN Women

The Girls in ICT conference was held on Friday, the 26th of April, on the campus of RIT Kosovo and gathered around 300 girls interested in the field of ICT, influential actors of the field, inspiring speakers, and seventeen companies of the field offering hiring opportunities to the girls.



This year we had invited two speakers: Avery Bang- CEO of "Bridges for prosperity" and Drena Kusari Berisha- General Director at "Lyft" company.

The first Speaker Avery Bang CEO of "Bridges for Prosperity" told her story of how she travels around the world trying to help remote villages by building low-cost yet efficient bridges to help the locals living in poverty.

The second speaker was Drena Kusari Berisha. Born in Gjakova, Kosovo, she is the perfect example of a young girl, living in an isolated country, but had a dream. She pursued her higher education in the U.S and was able to enroll in Harvard's Business School, making her the first Kosovar woman to ever attend Harvard. Drena gave an inspiring speech, preaching to every girl in the audience and outside to be themselves and to pursue whatever makes them happy.

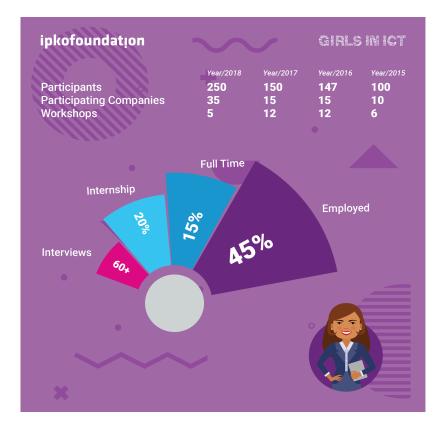
After the inspiring talks of the speakers, the girls had the opportunity to network with the speakers, guests, and their peers. Workshops opened afterwards and participants followed their chosen workshops. These workshops were held by Avery Bangs on "Building bridges for prosperity", Daniel Bohannon "Hands on Hacking", and by Blerim Jahiu "Penetration Testing"- Bus Tour. After the participants successfully completed their workshop was granted with certificates on the respective workshops.



We ended the day with a job-fair where we hosted fourteen local companies and businesses to meet with the young girls and discuss hiring or internship opportunities, and the open positions at their companies. Some of the participating companies and organizations were: FireEye, Zombie Soup, Shkolla Digjitale, StarLabs, Prosperoware, Supercut, Asseco, Appbites, BKT - Banka Kombetare Tregtare, Skins Agency, Cacttus, Raiffeisen Bank, Solaborate, Gjirafa, Blackbird, Bonevet, Trudo, ASL Tech Pro, Kosbit, American Advising Center etc.



During the job fair at Girls in ICT 2019, over 20 companies and organizations participated and introduced their open calls to more than 300 participants of the fair. During the last years, companies have conducted over 60 interviews with girls that they met during Girls in ICT event. Out of all interviewed applicants, 45% found employment, where 15% of them were employed with a Full-Time job and 20% of them found internship positions.



# 7. International Girl Child Day

#### 7.1 Activities



IPKO Foundation in partnership with USAID Kosovo - After School Support for Teens Program, UN Kosovo Team, UNICEF, UNFPA and UN Women, has successfully implemented the International Day of the Girl Child on October 11.

IPKO Foundation honors this year's theme proposed by the UN "GirlForce: Unscripted and Unstoppable" which focuses on learning by doing and using education as a tool to empower girls in breaking the barriers in a man-dominated profession, with specific emphasis in ICT sector. In this edition, on the 11th of October, 35 elementary schools girls from six (6) municipalities (Prishtina,Obilic, Gracanica, Gllogjan/Gjakova, Peja and Mitrovica) participated in five different workshops related to educational technology and two

study visits. We were pleased to have girls from roma and serbian community, who had the opportunity to socialize with other girls and engage together in these activities. The study visits comprised of two high-tech companies, one being Telemedicine Center of Kosovo and the other one Jaha Solar factory.

The first activity was held in Xhevdet Doda Gymnasium which has a well structured space with cutting edge technology supported by USAID Kosovo/ASSET Program. **The workshops** consisted of five (5) parallel activities of Electronics, Laser Cutter, 3D Printer, Computerized Sewing Machine and Career Corner.

Our next stop was the study visit at **Telemedicine Center of Kosovo**, which introduced the girls the telemedicine training center as a portal that serves for sustainability of information within and outside the region. The girls gained knowledge on the system which provided modern medical education and consultation through transmission of clinical medical data.

During the second stop at **Jaha Solar** factory, the girls got to learn more about the use of renewable energy, namely the production process of solar panels. The girls got to see first hand the manufacturing process of the solar panels, where the staff in the production line were of areas of technology, machinery, electricity and young human resources Our friends at Jaha Solar proved that stereotyping is wrong! In a male dominated sector, Jaha Solar has over 12 women working for the company.



#### 8. Education for Employability

About 36,000 men and women enter the labor market in Kosovo each year. Their job search is hampered by both limited employment opportunities and an education system that so far has not responded to business demand for jobs. These two problems present a great challenge for young people in the labor market. IPKO Foundation believes that some of the skills needed to increase their employment opportunities can be obtained through skill-based training programs required in the market, and through direct job placement.

The "Education for Employment" project aims to increase the number of employment and career awareness of students, as well as to develop entrepreneurial skills and knowledge in order to have self-employment opportunities. Furthermore, the project has provided these students with critical thinking skills enabling them to distinguish between accurate and inaccurate information about their future development, and has increased the

importance of secondary education by creating a closer connection between schools and businesses.

#### Until now:

240 students have been trained in the project "Education for Employment"

- 6 groups have been trained in Technology skills
- 4 groups were trained in Critical Thinking skills
- 4 groups are trained in Communication and Leadership skills



Beneficiaries of this project are:

- 1. (262) men and women, from seven schools in Mitrovica, Gjakova, and Fushë Kosovë, who are involved in extracurricular activities related to Technology, Design Thinking, Critical Writing and Thinking, Soft Skills and Volunteering.
  - Technological skills that included three days of coding, two days of hardware, and three days of robotics
  - Critical Thinking and Problem Solving Skills which included two days of Design of Thinking and three days of Ponder / WikiAcademy
  - Leadership and communication skills that include five days of acting and improv classes
- 2. Thirty (30) students from Mitrovica, Gjakova, and Fushë Kosovë who are equipped with learning opportunities through observation in various businesses. They have

successfully completed a short-term internship (1 week), which served as preparation for the labor market



- 3. Seventy (70) students from needy families who are provided with opportunities to acquire key skills in information technology and foreign languages
- 4. Twenty-eight (28) high school professors from Mitrovica, Gjakova and Fushë Kosovë who have benefited from training to develop "Design Thinking" skills to educate future generations on selected topics



### 9. Koslift

#### 9.1 Online Courses:

KosLIFT project has designed a set of week long online introductory courses that will provide the foundation for students to successfully complete the program. 1000 students will have access to 11 courses - the self paced courses should take approximately one week each to complete.

- Number of training modules created: 11
  - Developing and Understanding of Myself
  - Building my creative confidence
  - Introduction to Critical Thinking and Communications
  - Intro to Building and Working in Teams
  - Hacks Every Good Entrepreneur Should Know
  - Intro to Elements of Project Management
  - Fundamentals of Data Collection and Analysis
  - Introduction to Prototyping
  - Intro to Programming Languages JAVA
  - Introduction to Web Development HTML/CSS
  - Android App Development

#### **OUTPUT** from the 1st and 2nd cohort of online courses

- 815 students applied
- 580 students enrolled in online courses
- 100+ Students successfully completed the courses

#### 9.2 Design Challenges

"Design Challenges", a concept that has been used by large companies all over the world for several years, aims to stimulate students to use their skills to contribute to solving a problem posed by the company. This type of process is a competition between groups,

competing for a grant of up to EUR 2000, to come up with a possible solution to the challenge posed by the company.

To get to this point, students, along with mentors and experts in relevant fields, will be part of a series of activities where they identify and solve the challenges that businesses will pose.

The Kosovar companies that will be selected to be part of this project will identify real challenges and problems that they have within their company so that the teams under the supervision of professional mentors develop proposals to solve them.

Each of the companies in cooperation with the KosLift team have identified one challenge per company. The challenge chosen was meant for the students to solve it, by using their knowledge learned throughout the Online courses. In order to support students even more, we have selected mentors from specific backgrounds in order to support students solve the challenge the best way possible.

Second cohort of Design Challenges applications opened on November 20th 2019.

KosLift team has created MoU with 5 successful companies in Kosovo

- Sonneco
- Selmans Network
- Engineering IB
- Carpet Home
- Jaha Solar (2 challenges)

There were 58 students accepted to be part of Design Challenges for the first edition of KosLift DC. Students were divided into groups of 2-4.

From the workshop we held on 7-8 December, there were 10 teams of students who passed the first phase of the Design Challenges.

In January, these teams (2 per company), will have 1 month to create a prototype for the proposals they created at the workshop.

#### 9.3 R&D Courses

The proposed Curriculum pertains to the objectives of this project, and is further enhanced by the current ICT trend in Kosovo and global trends.

While the majority of the courses will be published in the online learning portal, few of these courses will be addressed through offline training that students will attend in the R&D Lab and RIT Kosovo (A.U.K) classrooms. The list of courses/workshops available include:

- Project Management
- Data Collection and Analysis
- Social Media and Marketing
- Prototyping
- Android App Development
- JAVA Programming
- Web Development- HTML, CSS3, JavaScript

#### **OUTPUT** from the 1st and 2nd cohort of Design Challenges

There were 42 students that successfully completed the R&D Courses created by the KosLift team. The graduation ceremony was held on December 12, 2019.

- 70 students selected to participate in R&D Lab courses/workshops
- 28% Male, 72% Female

### 10. Unicef

#### UNICEF Project (UPSHIFT, Podium and Ponder) "Contribution to the implementation of Kosovo Innovations Lab Programme"

#### 10.1 Background

NGO IPKO Foundation with the support of UNICEF has implemented the project that addresses both the limited employment opportunities and the unadaptable education system by providing skills and enabling the targeted adolescents to make an informed decision while choosing their future profession. The activities of the project were specifically support the implementation of the core curriculum for upper secondary schools by facilitating access to career information as a necessity towards future employment prospects. Another important aspect that is covered by the project is the lack of engagement among youth in decision-making. Students have yet to grasp the importance of civic engagement and volunteering, which will prove vital in increasing their competitiveness in the labor market.

The Programme has increased students' employability and career awareness and enhance their entrepreneurial skills and knowledge to enable self-employment. Further, the project has provided young women and men with critical thinking skills enabling them to distinguish between truthful and false information regarding their future development, as well as improve the relevance of education in upper secondary schools by creating closer links within the community.

The Programme has addressed both the limited employment opportunities and the unadaptable education system by providing skills and enabling the targeted adolescents to make an informed decision while choosing their future profession. The activities of the project specifically has supported the implementation of the core curriculum for upper secondary schools by facilitating access to career information as a necessity towards future employment prospects.

#### 10.2 Timeline

The implementation of the project "*Contribution to the implementation of Kosovo Innovations Lab Programme*" started in March 2019 and will end in December 2019. During this period of time we have signed a memorandum of understanding (MoU) with the organizations such as NGO The Ideas Partnership, Gracanica Innovation Center and NGO Durmish Aslano, that work with minorities in this way we had more opportunities to reach these groups.

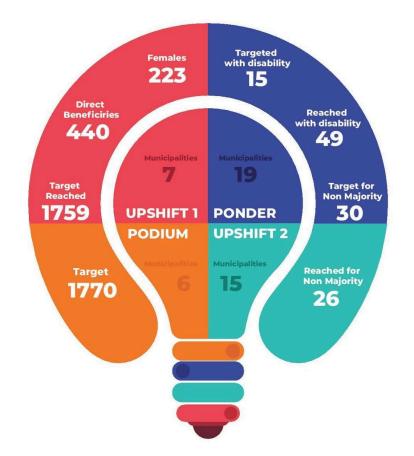
Despite the fact that we had limited time for conducting outreach sessions, the nation-wide strike in schools, the unexpected spring break and the month of Ramadan, the IPKO Foundation team managed to reach all set targets and implement the projects successfully for Podium, Ponder and UPSHIFT workshops.

A detailed timeline can be found in the Annex I of this report.

#### **10.3 Activites**

NGO IPKO Foundation with the support of UNICEF has continued to Invest in the second decade of a child's life and to empower adolescents and young, boys and girls as social change agents, social innovators and productive members of society. This has gradually resulted in significant improvement of their livelihoods. A Human Interest Story can be found in Annex II of this report. Below are described all strategies of how we have achieved results for adolescents and youth.

We have implemented two (2) UPSHIFT editions, one (1) Podium and Ponder in nineteen (19) municipalities. In addition, we have reached more than **2000 young people** from all over Kosova. In which, **440 are direct beneficiaries**, from where **223 are female**, **49 are people with disabilities** and **26 are non-majorities**.



This has been reached through the execution of several innovative programme models such:

 Two (2) UPSHIFT Social Impact Workshops - it helps marginalized adolescent girls and boys become social innovators and entrepreneurs. Through a structured continuum of experiential learning experiences, participants understand community challenges, design and build solutions in the form of products or services, and start and lead social ventures.

Twenty (20) groups of 4 to 5 participants from 13 municipalities (Decan, Malisheve, Peje, Prizren, Gjakova, Fushe Kosove, Janjeve, Prishtine, Viti, Gracanice, Gjilan, Dragash, Mitrovice) participated in three (3) day UPSHIFT Workshops, the first UPSHIFT in Hotel "La Villa" in Gjakova and second UPSHIFT in "Hivzi Sulejmani" Library in Prishtina.



• **One (1) Podium:** Advocacy for Change Workshops - it provide training for adolescent girls and boys on advocacy skills and civic engagement in and out of school settings and support youth-campaigns on gender topics for civic engagement and social inclusion that contribute positively to their communities.

Ten (10) groups of 4 to 5 participants from 5 municipalities (Gjilan, Ferizaj, Hani Elezit, Kaqanik and Viti) participated in three (3) days PODIUM Workshop in Library Hivzi Sulejmani. This workshop aimed to teach youth how to solve social problems and imparts in them transferable skills usable in all walks of life.



Nineteen (19) Ponder: Critical Media Literacy Workshops; provide training for adolescent girls and boys on critical media literacy skills and active citizenship / citizen journalism- in and out of school settings. Support community participation and civic engagement through organizing periodical young critics competitions thereby establishing a knowledge-sharing ecosystem involving adolescents, media outlets, the Media Association of Kosovo, and other organizations working together towards critical media literacy; the five-days workshops has been organized in 19 selected municipalities with the aid of the Youth Local Action Councils.For this project we cooperate with the Ministry of Culture, Youth and Sport, who supported us financially during the implementation of Ponder from September until December 2019. Ponder workshop brings together youngsters that take part in a five-day workshop that aims to foster media literacy and critical approaches to information among adolescents and youth. One of the goal of this project is to empower the local youth organizations and for this phase we cooperate with different local organizations and youth centers that implement the Ponder workshop in 19 municipalities such as: Lipjan, Vushtrri, Kamenice, Gjilan, Gjakove, Ferizaj, Viti, Skenderaj, Prizren, Prishtine, Peje, Podujeve, Obilig, Mitrovice, Fushe Kosove, Rahovec, Malisheve, Kaganik, and Drenas.



One (1) Young Critics Competition - is an opened competition for all youth all across Kosovo, who want to empower themselves through critical media literacy; the competition puts critical thinking skills to the test, allowing young people and adolescents from across Kosovo to submit articles, videos and photographs that challenge stigma and discrimination. We organized the third edition of the Young Critics Competition (YCC) as part of Ponder. Ponder is an innovative programme initiative that gives adolescents and youth the much-needed critical thinking skills and empowers them to understand and challenge subjective information. YCC puts these critical thinking skills to the test, allowing young people and adolescents from across Kosovo to submit articles, videos and photographs that challenge stigma and discrimination. Through YCC, we pushed adolescents and young people to think critically about stigma, the different forms it takes, and depict how this negative phenomenon affects people of different communities in Kosovo. The jury that evaluated and selected the best video, photo and article where Sovran Nrecaj as a photographer, Arber Selmani as a journalist and Veton Kryeziu from Save the Children. We had three winners per each section, for best video was selected Fiona Mega, best photo Fjolle Cunaku and best article Alban Alshiqim who won 100 euro each of them.



• One (1) Activate Talk Event; organize Activate Talk Event, held with the aim to promote the innovative technologies and initiatives developed by the Innovations Lab Kosovo and highlight the work of young social innovators involved in the Lab's programmes. Guests has been able to meet Youth Leaders and discover their vision and their work within their communities. Three (3) Youth Led Groups from UPSHIFT (the group "Per Ty" and "Go Girl") and Podium (the group "Hajde Shoqnohemi) were selected to share their experiences. The event included special guests such as Janis Mcdavid and Uta Ibrahimi had their motivation speeches, at Cineplex in Prishtina. Moreover, the event included the co-creation Panel Discussion on the role of partnership for inclusive society, the panel was moderated by Teresa Crawford and the panelist where from Gjirafa - Mergim Cahani, IPKO Telecom - Robert Erzin and UN Development - Ulrika Richardson.





One (1) three-day DOKU.TECH conference; explores and challenges the social implications of technological innovations through connectivity, content, openness and security. The event gathers reputable speakers, observers, explorers and builders from around the world to talk about open knowledge, digital security, privacy, social entrepreneurship and business; it includes talks that aim to explore, gather, share, exchange, and discuss experiences and issues related to our internet freedom, digital security and surveillance, and open knowledge. In addition, the conference consists of several workshops and DIY activities that teach participants some practical skills and we promoted the Youth Leds from UPSHIFT and Podium workshops.



UNICEF Kosovo Program projects such as: UPSHIFT, PODIUM, PONDER and ACTIVATE talks had a great offline and online visuality. The featuring of the projects on TV channels, radio stations, newspapers and also on social media channels was very high and therefore satisfactory. Many interviews related to UNICEF supported projects were held on national TV channels such as KTV, Klan Kosova, RTV 21, RTK, and T7 as well as radio stations; GLAM Radio, Radio Prishtina, Radio +, URBAN FM, written; Telegrafi and online media. On social media, the projects have been featured in more than 140 posts on its main page and event, with each post reaching an average of **3,500 individuals** (40%) more than other posts, and in total the reach of our posts has accumulated over **226,540 people.** This year we have put more focus on the social media component since it has proven to be a great tool to reach young people throughout all of Kosovo. Our posts have significantly performed better because of a better-tailored content, interactive posts, posts containing visuals and the use of emojis proved to attract more audience. Similarly, Twitter posts from IF regarding the UNICEF projects have reached a three-digit number, with mentions, favorites, and retweets related to the projects coming from users throughout the world. This year, we also increased our Instagram promotion and visibility reaching an average of 5,000 people per post and doubling out followers within one month. IF Facebook page has managed to achieve 20,050 likes, on Instagram we have 850 followers, and on Twitter we have over 2,893 followers.

The Foundation created partnerships with four well-respected media in Kosovo, including **KTV (Kohavision), Telegrafi, and Klan Kosova.** Besides these, other media have expressed a great interest in covering the events, such as **RTK and RTV21.** 

### **12. UNICEF Municipality**

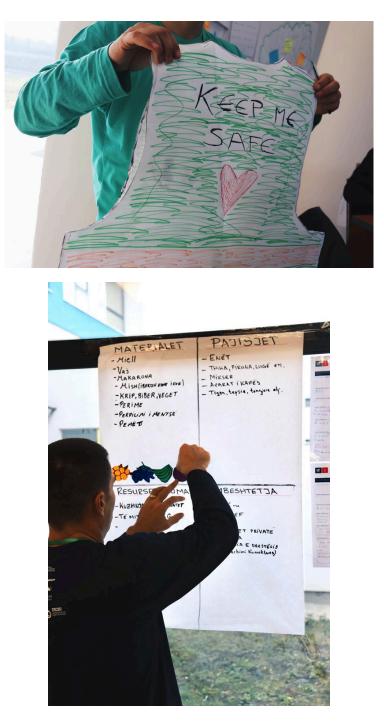
UNICEF Municipality, started in September 2019 where together with UNICEF we have established two HUBs in two municipalities, one in Gjilan and the other in Lipjan. The Programme is addressing both the limited employment opportunities and the unadaptable education system by providing skills and enabling the targeted adolescents to make an informed decision while choosing their future profession. The activities of the project has specifically support the implementation of the core curriculum for upper secondary schools by facilitating access to career information as a necessity towards future employment prospects. Another important aspect that the project has covered is the lack of engagement among youth in decision-making. Students have yet to grasp the importance of civic

engagement and volunteering, which has proven vital in increasing their competitiveness in the labor market.

The Programme has increased students' employability and career awareness and enhance their entrepreneurial skills and knowledge to enable self-employment. Further, the project has provided young women and men with critical thinking skills enabling them to distinguish between truthful and false information regarding their future development, as well as improve the relevance of education in upper secondary schools by creating closer links within the community.



**Hub in Lipjan** - During the week of 18 to 22 November, 2019, we have held the first UPSHIFT in the Corrections Education Center in Lipjan. Where, five (5) groups of 3 to 4 participants participated in five (5) days UPSHIFT Workshop. This workshop aimed to teach youth how to solve social problems and imparts in them transferable skills usable in all walks of life and prepares them to identify, analyse, and take entrepreneurial action against challenges in their communities—helping vulnerable young people realize their role as agents of social change, and building their leadership skills, professional readiness, and resilience along the way. The last day of the workshop was marked with a closing ceremony by announcing the 5 groups that won financially supported with 1000 Euro for each group.



**Hub in Gjilan** - During the weekend 13-15 of December, 2019, we have held the first PODIUM in Innovation Hub in Gjilan. Eight (8) groups of 3 to 5 participants from Gjilan municipality participated in three (3) days PODIUM Workshop in Innovation Hub Gjilan.

This workshop aimed to teach youth how to solve social problems and imparts in them transferable skills usable in all walks of life and prepares them to identify, analyse, and take entrepreneurial action against challenges in their communities—helping vulnerable young people realize their role as agents of social change, and building their advocacy skills, professional readiness, and resilience along the way. The last day of the workshop was marked with a closing ceremony by announcing the 4 groups that won financially supported with 500 Euro for each group.



## 13. Social Media

IPKO Foundation's social media channels continue being the main methods to promote our mission, projects, events, and success stories. Throughout 2019 our team put a lot of effort in the improvement of our social media campaign through utilizing new techniques and trends which increased the performance of our posts. We did so by starting to use emojis as tools to simplify our posts and make them easier to read. We also worked on the modification of our old channels (Facebook, LinkedIn, Instagram and Twitter). This year we rebooted the instagram account since we saw great potential, as such at the end of the year our Instagram page has broken many analytical records. We also focused on content writing for each channel and posting, sharing, and updating each activity we have engaged in and we are always trying to work with our partners in order to cross-promote each other's pages.

#### 12.1. Facebook

#### 12.1.1. IPKO Foundation

IF's Facebook page, which is our main promotion channel, at the end of the year 2019 has collected over 12,083 thousand likes and has brought us closer to the audience as the Netvibes report shows.



During 2019, there were almost 1,000 **new Likes**, more than **300 posts** in total, from which **30** were **boosted**.

#### 12.1.2. DOKU:TECH

DOKU:TECH <u>page</u> was opened on 25 February, 2015 in order to provide all the details of the conference and start its promotion through a unique channel distinguished from IPKO Foundation official page. From the data gathered from Facebook Insights, in this page there are currently **6,551 Likes (860** likes gained during 2019), and during 2019 there were over **100 posts**.



#### 12.1.3. BarCamp Prishtina

BarCamp Prishtina <u>page</u> during this year was enriched with **60 New Likes**, reaching the total number of likes into **5,760 Likes.** During 2019 there have been **20 New Posts** published on this page which have affected the general success of the page.

#### 12.1.4. KosLift

KosLift, our newest project, has established a presence on Facebook, knowing that the main target audience uses such a platform. In only 1 year from the day that it was created KosLift page has managed to get over 2,340 page likes, and have published over 108 posts. We are very excited to see this page grow furthermore since its has shown a high amount of reach and interest from the audience.



#### 12.2. <u>Twitter</u>

The Twitter <u>account</u> was the channel of quick updates and interesting engaging with IF audience. During the past years, starting from 2017 until now (2019), this account has collected **2,893 followers**, and **2,118 tweets**. Throughout the year we have received over **100 mentions**, and our tweets have reached over **15.4K impressions**. This year Twitter was also utilized in reaching out our supporters, donors, stakeholders and interacting with them in order to create a virtual relationship.

#### 12.3 Instagram

In October 2017 we established IF's Instagram account. Since we have posted over **248 posts** (141+ more than last year) with pictures explaining our activities, showing the atmosphere at our events, sharing news, informing the public and much more. We have recognized the potential of Instagram and as such we have invested a lot of time and have curated content suitable for this platform. Instagram has proven to be more engaging because our content gets more attention because the only formats allowed in Instagram are photos and videos, as such people are more likely to see out posts. Instagram has also helped us share more information without spamming our audience, the "Insta story" feature allowed us to do so. The account has been also used for promotion of our programs. Throughout the past months we have reached **863 followers (429+ followers)** compared to last year and our follower base continues growing strongly.